



Press Release

## Reading specialist releases a workbook to help educators and word nerds become lexical connoisseurs

*EtymologyRules: Back to Basics by B. Selah Lee-Bey teaches language foundations to foster a deep understanding of words*

**WASHINGTON, DC August 1, 2022** — Reading specialist releases a workbook to help educators and word nerds become lexical connoisseurs. *EtymologyRules: Back to Basics* by B. Selah Lee-Bey teaches language foundations to foster a deep understanding of words.

With a masters in reading instruction and special education, Brittany Selah Lee-Bey has combined her 10+ years of experience as reading specialist with her love of language to create the ultimate linguistic learning resource: *EtymologyRules: Back to Basics* (ER:B2B). This text is for anyone looking to build a firm foundation of the English language and is currently available on Amazon. This comprehensive workbook teaches language foundations which are key to strengthening one's written and oral communication skills. Complete with clear content, diagrams and exercises, this book provides self-paced instruction on how to analyze words- from their sounds and symbols to their origins and meanings.

ER:Back to Basics is written for educators, writers and word enthusiasts alike. This is perfect for teachers and parents looking for guidance on how to help struggling readers and offers tools for word study instruction; and word study instruction helps foster students' word consciousness, which research shows is key to effective reading. It is also great for the didactic learner that wants to know more about language and to improve their critical reading skills. Even the writer benefits from ER: Back to Basics, as it teaches them about the tools of their craft- words. By deepening word knowledge, readers and writers develop a layered meaning of words and improve their word usage by learning the nuance of word meanings through their origins.

Readers of *EtymologyRules: Back to Basics* will learn how to think about the English language holistically, which can even help them when learning other languages. Complete with information, skill instruction, and practice, this first book of the series helps its reader become a word connoisseur, one who is an expert of word knowledge. To know a word is to know what it is composed of, and readers of this text will be able to aptly analyze and interpret words.



Brittany Selah Lee-Bey is the founder of EtymologyRules, a language education company aimed at equipping people worldwide with the knowledge and power of words. She is a reading specialist with masters degrees from George Washington University and the University of Virginia. In addition to writing about language, Brittany Selah writes creative fiction and nonfiction. Her work can be found in *Kairos* literary magazine, *Black Powerful* curated by Natasha Marin and Black Freighter Press's *When We Exhale* anthology.

EtymologyRules: Back to Basics was published by EtymologyRules Publishing on January 2022 in paperback; \$25.00; ISBN: 987-0-578-35341-9, 243 pages, 8.5 x 0.55 x 11 inches, Available at Amazon, Bulk Orders Available

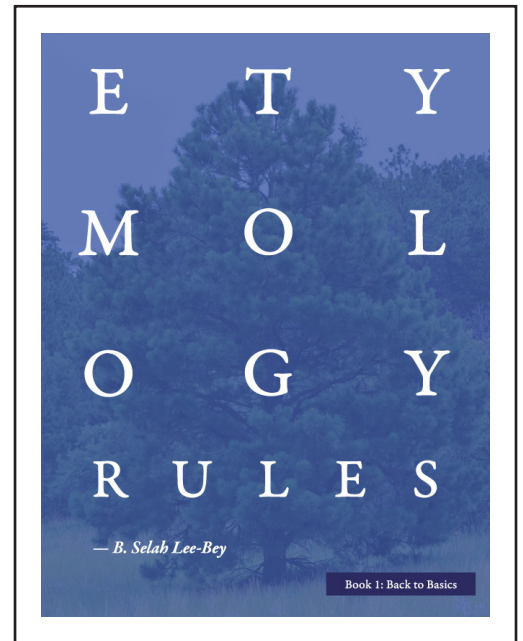
Written for educators, writers and general word nerds alike, EtymologyRules: Back to Basics is a workbook designed to give the reader a comprehensive understanding of the English language. Complete with exercises, diagrams and clear and concise content, this text will teach the reader how to think about language, particularly the origin of words.

Brittany Selah Lee-Bey is a reading specialist with a background in special education and literacy instruction. As a language enthusiast, she aims to equip the world with the power and knowledge of words and commits to this mission in all that she does. In addition to teaching and providing professional development, Selah writes creative fiction and enjoys reading Black speculative fiction.

For speaking engagements, media or bulk orders, contact:

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## Biography:

Brittany Selah Lee-Bey is the author of EtymologyRules: Back to Basics, a workbook teaching the fundamentals of language and literacy instruction. As a language enthusiast, Selah aims to equip the world with the power and knowledge of words and commits to this mission in all that she does. By day she is a reading specialist and debate coach at a secondary school in DC but by night she writes short stories and raps with her best friend. A DM(V) native, Selah enjoys the beach, gogo music and reality television.

## Connect with Selah via the web:

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1. Target Audience: educators (teachers, parents, homeschool families) and language/word enthusiasts (aka word nerds)

a. Educators:

- i. Demographics: college educated, middle class
- ii. Interests: teaching, young people, being informed, leisure and relaxation, learning new things; addressing literacy issues
- iii. Behaviors: goes to museums or book talks; could be in a book club; frequents the book store
- iv. Media outlets: NYTimes, WP, The New Yorker

b. Word enthusiast/word nerds

- i. Demographics: college educated, middle class, urban/suburban, readers
- ii. Interests: learning things to be able to talk/discuss/pontificate
- iii. Behaviors: enjoys trivia night, talking about interesting/random facts or info, goes to museums, book talks/lectures; watches Jeopardy
- iv. Media outlets: NYTimes, WP, The New Yorker

2. Headline

- a. Reading specialist releases a workbook to help educators and word nerds become lexical connoisseurs

3. Subheadline

- a. EtymologyRules: Back to Basics by B. Selah Lee-Bey teaches language foundations to foster a deep understanding of words

4. Few paragraphs about my book

a. Paragraph 1: Who/What/When/Where/Why

- i. Date and Location: August 1, 2022; Washington, DC
- ii. Who: Brittany Selah Lee-Bey
- iii. What:
  - 1. What's the topic of the book
  - 2. What's the author's expertise- reading specialist; language enthusiast; etymologist
- iv. When: Wrote this book over the past 7 years while teaching literacy and continuing to deepen her understanding of language and literacy; available today
- v. Where: available via Amazon
- vi. Why: wrote it to help people understand basic linguistic principles

b. Paragraph 2: Highlights and Benefits of Reading

- i. increases reader's knowledge and mastery of English language
- ii. helps to improve vocabulary and word reading
- iii. teaches the reader how to think about language
- iv. gives teachers the tools to teach word study in order to foster a students' word consciousness
- v. helps reader understand the layered meanings of words; good for writers to know their tools of their craft
- vi. improve word usage: by knowing the word's nuances and connotations, you have a deeper understanding of the word's meaning and thus can differentiate between synonyms for proper word usage

c. Paragraph 3: Additional compelling info

5. Boilerplate

6. Contact info



Back to Basics is for readers to build a firm foundation in the English language. It is an interactive learning resource with clear and concise content and exercises to strengthen word knowledge, particularly English orthography (the study of a language's writing system) and vocabulary. Knowing how words operate is key to developing strong reading skills, and teachers have an in-depth understanding of the English language and can best implement word study. Word study is a research-based method of instruction through which readers learn sounds, patterns, and word parts, key to developing word attack, word recognition, and vocabulary skills. Complete with information, skill instruction, and practice, this first book of the series helps its reader become a word connoisseur, one who is an expert of word knowledge. To know a word is to know what it is composed of, and readers of Back to Basics will be able to aptly analyze and interpret words.

Brittany Selah Lee-Bey is an educator and writer from the DC Metropolitan area. She enjoys teaching learners of all ages, but especially middle-schoolers, and lives by the idea that reading and writing are “emancipatory acts.” By day, she is a reading specialist and a debate coach at a secondary school. But by night, she is KingBey, one half of the rap duo *OyaBlaq*. Check out her first book *Etymology Rules: Back to Basics*, and learn more about language and linguistics on her website [www.etymologyrules.com](http://www.etymologyrules.com).

Brittany Selah Lee-Bey is an educator, an artist, and a native of the DC Metropolitan area. She enjoys teaching learners of all ages, but especially middle-schoolers, and lives by the idea that reading and writing are “emancipatory acts.” By day, she is a reading specialist and a debate coach at a secondary school. But by night, she is King Bey, one half of the rap duo *Oya Blaq*. Her latest (and most time-consuming) endeavor is publishing her first book entitled *EtymologyRules: Back to Basics*.

Brittany Selah Lee-Bey is a DC-based educator and artist. By day, she is a reading specialist and coaches debate at a secondary school in DC. But by night, she is King Bey, one half of the rap duo *Oya Blaq*. She also is a language enthusiast with a love for etymology- the study of the origin of words. Check out her first book — *EtymologyRules: Back to Basics*, and learn more about language and linguistics on her website — [etymologyrules.com](http://etymologyrules.com).

- comprehensive and multidimensional program (covers phonology, morphology, syntax semantics, and word histories for teachers to become lexical connoisseurs)
- I provide a framework/paradigm/mindset/instructional approach
  - programming is included, but not the basis
  - I teach basic information and nurture the growth a paradigm: create lexical connoisseurs that implement word study to build word conscious readers and writers
- teaching teachers how to think (crafting language)
- give teachers the tools to teach word study in order to build word consciousness amongst teachers and students
  - builds literacy
  - critical thinking
  - teaching you how to analyze words
- helps writers maintain authenticity, especially when writing period pieces as a writer, allows for layered meanings
- like a sculptor knows its clay and an artist knows its paints or pencils, so too should a writer know the words it uses to create masterpieces
- helps you understand the most effective use of a word bc increases comprehension of word's nuances and connotations; also helps to differentiate what word you should use in a given situation (in the world of synonyms, which word do I use?) → more masterful use of your words
- increases knowledge and mastery of the English language
- improves vocabulary and word reading
- workbook style—exercises and answers (created by an educator)